

## Successful Business inc. section

### Guide to the form

- When completing the form, please show clearly that registration project meets all the eligibility criteria following five ingredients of success: achievements, values, finances, forecasts and teamwork. In total provide a maximum of about 1 page per ingredient.
- The number of characters or pages indicated for each question corresponds to the maximum amount of space available for the answer on the form, spaces included.
- Each document must not exceed 8 MO. The entrepreneur is responsible for ensuring that the attached files are in the correct format and can be opened.
- Photographs attached to the registration form may be selected for publication by OSEntreprendre, posted on our website or used to promote the event. You are responsible for obtaining permission to publish or post your photographs from any individuals who may appear in them.

### The online registration form in 6 steps

#### 1. Eligibility

Confirm that your registration meets all the eligibility criteria.

#### 2. Creating your file

To create your file, you must provide a valid email address. For security reasons, you will be asked to confirm that you have created a file by clicking on a hyperlink sent to this email address. You can then continue with the next steps on the registration form.

#### 3. Identification

Use this section to identify your business, the main entrepreneur and the entrepreneurial team.

#### 4. Evaluation Criteria

##### ○ Achievements

- Describe the business's legal form/ownership structure (maximum 500 characters).
- Describe the business's use of social media and how it reaches new clients/customers (maximum 500 characters).
- Describe the business's purpose, its products and/or services, its client/customer base, and its region of activity. Also describe the business's expertise, its specific positioning in the field or sector and its business/marketing strategies (maximum 1000 characters).
- Looking all the way back to its inception, describe the business's main achievements, as well as the challenges it faced, the lessons it learned and the changes it made that showcase its acumen (maximum 2000 characters).

##### ○ Values

- Present the values fostered by the business, and why were they chosen (maximum 1500 characters).
- Describe the business's most important activities in connection with these values: human resources management style, environmental practices, positive impact on the community, choice of supply chain, innovation, etc. You may include detailed information to support your description (maximum 2500 characters).

##### ○ Finances

- Describe the business's overall financial health, indicating the key turning points in the past, and future prospects with regard to sales, partnerships, investments, etc. (maximum 2000 characters).
- Describe the business's contribution to local, regional and/or provincial economic growth. This may be with respect to employment (quantity, nature, etc.), impact on the local market, investments, taxes, exports, etc. (maximum 2000 characters).
- Attach the last financial statements of your business.

##### ○ Forecasts

- Describe the business's vision, its objectives and the performance indicators at the one-year, three-year and five-year marks (maximum 2000 characters).
- Explain the motivation behind the above objectives, the anticipated implementation strategies and the competitive opportunities (maximum 2000 characters).

##### ○ Teamwork

- Describe the profile of the management team, specifying everyone's role and competencies (maximum 1000 characters).
- Describe your leadership qualities as an entrepreneur or entrepreneurial team (maximum 1000 characters).
- Write what would be your three main messages if you were to speak to young people about your decision to become an entrepreneur (maximum 1000 characters).
- Explain what are the benefits of being an entrepreneur, and why did you choose this career path (maximum 1000 characters).

#### 5. Showcase your project

Showcase your project by attaching photographs, videos, etc. You must add at least one (1) photograph of the entrepreneur or team of entrepreneurs. The use of supporting documents other than those already indicated is optional.

#### 6. Register my project to the OSEntreprendre Challenge

When you have completed the registration form, make sure that you click on REGISTER before the official deadline. Once you have submitted the form, you will no longer be able to access it.

**Registration deadline: Tuesday, March 15, 2022, at 4:00 p.m. | [osentreprendre.quebec](https://osentreprendre.quebec)**