

Business Creation section

Guide to the form

In order to support you in the preparation of your application, the following information will be useful:

- When completing the form, please show clearly that your business or entrepreneurial project meets all the eligibility criteria.
- Photographs attached to the registration form may be selected for publication by OSEntreprendre, posted on our website or used to promote the event. You are responsible for obtaining permission to publish or post your photographs from any individuals who may appear in them.

The online registration form in 6 steps

1. Eligibility

Ensure that your business project meets all the eligibility criteria.

2. Creating your file

To create your file, you must provide a valid email address. For security reasons, you will be asked to confirm that you have created a file by clicking on a hyperlink sent to this email address. You can then continue with the next steps on the registration form.

3. Identification

Use this section to identify your entrepreneurial project and those participating in it, as well as the category in which you wish to register your application, etc.

4. Evaluation Criteria

- **Description of the business** (maximum 500 characters, spaces included)
Give a brief description of your project. The OSEntreprendre Challenge may use the description in various publications (gala program, newspaper advertising, etc.).
- **Business plan / Application document (compulsory)**
Business project must meet all the evaluation criteria. You must clearly demonstrate this in an **up-to-date** business plan or any other relevant document that meets these criteria. If necessary, you can attach two (2) documents. The evaluation of applications is based on a business plan or any other relevant document. Make sure that it clearly shows that your project meets all the evaluation criteria :
 - Purpose and profile
 - Market analysis
 - Marketing plan
 - Operating plan
 - Financial plan
 - Assessment

5. Impact of the project

Showcase your project by attaching photographs, videos, etc. You must add at least one (1) photograph of the entrepreneur or team of entrepreneurs. The use of supporting documents other than those already indicated is optional.

6. Register my project to the OSEntreprendre Challenge

When you have completed the registration form, make sure that you click on REGISTER before the official deadline. Once you have registered the form, you will no longer be able to access it.

Registration deadline: Tuesday, March 9, 2021, at 4:00 p.m. | osentreprendre.quebec