



November
9 to 20

sema!ne des entrepreneurs

à l'école
ou à distance!

Free conference presented by an entrepreneur
in your region!

For whom?

- › Students in elementary school through university

Conference format

- › Suggested length: 45 minutes
- › At school or online

Objectives

- › Help your students catch the entrepreneurial spirit
- › Discover entrepreneurs in your community

Reserve your conference by October 16, 2020
First come, first twinned!

steps

1. Fill out the Request Form online
2. Be twinned with an entrepreneur in your region
3. Prepare for the activity using the downloadable documents
4. Participate in the conference with the entrepreneur
5. Invite the students to carry out an entrepreneurial project

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The Semaine des entrepreneurs à l'école is a free activity designed to raise awareness

Host an activity to raise awareness, the first lever of Education Through Entrepreneurial Spirit, to let students experience the human adventure that is entrepreneurship.

And what if, after listening to the entrepreneur, the students want to put their ideas into action?

Through experimentation, the second lever of Education Through Entrepreneurial Spirit, students can identify a need and carry out a project to meet it. This places the students at the heart of the action and decision-making!

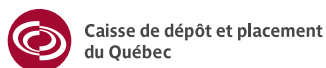
Advantages of classroom experimentation:

- > It helps students catch the entrepreneurial spirit and carry out projects designed to develop their potential and help them integrate into society (Career Planning and Entrepreneurship broad area of learning)
- > It allows students to forge links with their community
- > It enables students to experience the beneficial effects of an entrepreneurial project on their motivation to stay in school and persevere
- > It integrates the subjects and competencies of the education program

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