



semaine des **entrepreneurs** *à l'école*



From November 12 to 23, 2018,
host a free conference
presented by an entrepreneur
in your region!

For whom?

- Students in elementary school through university

Conference format

- Suggested length: 45 minutes
- To one class or a group of classes

Objectives

- Help students catch the entrepreneurial spirit
- Discover entrepreneurs in your community

Reserve a conference by October 22, 2018
First come, first twinned!

- 1 Fill out the **Presentation request form** online
- 2 Be twinned with an entrepreneur in your region
- 3 Prepare for the visit using the downloadable documents
- 4 Participate in the activity with the entrepreneur
- 5 Invite the students to carry out an entrepreneurial project



entrepreneuralecole.com
#entrepreneuralecole

semaine des entrepreneurs à l'école

From November 12 to 23, 2018

The Semaine des entrepreneurs à l'école is a free and enriching activity designed to raise awareness, the first lever of Education Through Entrepreneurial Spirit.

Host an awareness-raising activity that lets students experience entrepreneurship first hand and helps them adopt an entrepreneurial culture.

And what if, after listening to the entrepreneur, the students want to put their ideas into action?

The second lever of Education Through Entrepreneurial Spirit, experimentation, places the student at the heart of the action and the decision-making.



Why experiment with entrepreneurship in the classroom?

- So we can help students catch the entrepreneurial spirit and carry out projects designed to develop their potential and help them integrate into society [Career Planning and Entrepreneurship broad area of learning]
- So students can experience the beneficial effects of an entrepreneurial project on their motivation to stay in school and persevere
- So we can use entrepreneurial spirit to integrate the subjects and competencies of the education program
- So we can help students forge links with their community

Executed by



entreprendre
c'est apprendre

An initiative by



Caisse de dépôt et placement
du Québec



Support by

