



Press Release  
FOR IMMEDIATE RELEASE

## It pays to enter! The 19th edition of the OSEntreprendre Challenge

Québec City, November 3, 2016 – Registration is now open for the 19th edition of the OSEntreprendre Challenge!

Through its Student Entrepreneurship Division, which recognizes young people ranging from elementary school all the way to university, and its Business Creation division, which supports new entrepreneurs, the **OSEntreprendre Challenge** draws about 40 000 participants each year and is an invitation to budding entrepreneurs to realize their dreams and ambitions. A tremendous sense of pride along with \$600 000 in cash prizes are the rewards on offer for the winners at the local, regional and provincial levels. The provincial winners in the two main divisions will be announced at the Desjardins Grand Prize Gala, which will be held in Québec City on Wednesday, June 14, 2017.

In addition, through the new “Entrepreneurship, I’m up for the Challenge” campaign, all participants in the OSEntreprendre Challenge have access to a set of visibility tools (badges, stickers, posters, etc.) that will enable them to proudly promote their initiatives. Dominique Brown, President of Chocolats Favoris, will once again act as this year’s spokesperson, daring all participants to *rise to the Challenge and change the world!*

### Website: A new experience awaits you!

Completely revamped both visually and technologically, the [www.osentreprendre.quebec](http://www.osentreprendre.quebec) website is now adapted for cellphone use and offers a simplified registration procedure. Have fun browsing! Your project must be submitted by 4:00 p.m. on Tuesday, March 14, 2017.

### About OSEntreprendre

Our mission is to **foster the spirit of entrepreneurship in order to help build a proud, innovative, committed and prosperous Québec**. This is made possible with the financial support of such committed partners as Desjardins Group and the Québec government (respectively, our presenting and title partners), the Ministère de l’Éducation et de l’Enseignement supérieur, the Ministère de l’Économie, de la Science et de l’Innovation, the Ministère de l’Immigration, de la Diversité et de l’Inclusion, the Secrétariat à la jeunesse, the Secrétariat à la condition féminine, Vidéotron Business Solutions, Les Affaires, the Caisse de dépôt et placement du Québec, Gaz Métro, the Ordre des comptables professionnels agréés du Québec (CPA), Chocolats Favoris, Saputo and Spektrum Média.

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### Source:

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